

JOIN A PRESTIGIOUS GROUP...  
SUPPORTERS OF THE  
YELLOWBIRD FOUNDATION.  
BE A PART OF THE HIGHEST  
PROFILE CHARITY EVENT  
IN THE TRAVEL INDUSTRY.

FOUNDING SPONSORS

**travelweek**

**Travel Guard**  
Member of AIG

PROMOTIONAL PARTNER

**CATO**  
Canadian Association of Tour Operators



**WestJet & WestJet Vacations**

HOST THE FOURTEENTH ANNUAL

**yellowbird** **CHARITY GOLF CLASSIC**  
FOUNDATION

FRIDAY, MAY 16, 2014 • GLEN ABBEY GOLF COURSE



# SPONSORSHIPS AVAILABLE FOR 2014

## PRIZES

Fun and excitement on the course starts with fabulous contests! On Friday May 16th, 2014 you could walk away with some great prizes!

Contests will include:

- **Hole In One Contest**
  - **Longest Drive**
  - **Beat the Pro**
  - **Closest to the Pin**
- AND MUCH MORE!**

### **WELCOME GIFT SPONSOR \$7,500**

- Opportunity to display corporate logo on welcome gift
- Logo featured on signage at registration
- Company Logo listed on all promotional material and PR
- Logo, acknowledgement and link to corporate website [www.yellowbirdfoundation.com](http://www.yellowbirdfoundation.com)
- Full Page Ad in Tournament Program
- One foursome
- 4 tickets to Cocktail Reception and Luncheon

### **BREAKFAST AND DRIVING RANGE SPONSOR \$4,500**

- One Foursome
- 4 tickets to Cocktail Reception and Luncheon
- Signage and banners on the course and on driving range for warm-up
- Half page ad in tournament program

### **COCKTAIL RECEPTION SPONSOR \$4,500**

- One Foursome
- 4 tickets to Cocktail Reception and Luncheon
- Logo featured on all tables at the Luncheon
- Half page ad in tournament program
- Opportunity for sampling to players as they come off the course for Lunch

### **LUNCH SPONSOR \$5,000**

- One Foursome
- 4 tickets to cocktail reception and Luncheon
- Signs on each table
- Half page ad in tournament program

### **BEVERAGE CART SPONSOR \$3,500**

- One Foursome
- 4 tickets to cocktail reception and Luncheon
- Signage on beverage cart
- Half page ad in tournament program

**WESTJET**

**WESTJET**  
vacations

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## REASONS WHY YOU WANT TO BE PART OF THE EVENT:

Supporting a worthy cause.

Yellowbird Foundation donates thousands of dollars to the enhancement of education facilities in our favorite sun destinations in the Caribbean and South America.

See all your industry colleagues and meet new contacts.

Enjoy golfing at one of the best golf courses in North America.

Enjoy a leisurely pre-game breakfast and a fabulous post-game lunch.

Bid on upscale products, services and travel at the highly anticipated silent auction.

Win great prizes for playing.

It will be the most fun you have all year at an industry event!

### POWER CART SPONSOR **\$3,500**

- One Foursome
- 4 tickets to cocktail reception and Luncheon
- Logo featured on ALL power carts
- Half page ad in tournament program

### HALFWAY HOUSE **\$3,500**

- One Foursome
- 4 tickets to cocktail reception and Luncheon
- Logo featured on Signage at Halfway House
- Half page ad in tournament program

### HOLE SPONSOR **\$2,800**

- One Foursome
- Advertising and Signage on the hole
- Opportunity to conduct an activity/contest on the hole
- Half page ad in tournament program

**Foursomes: \$1800**  
**Individuals \$500**  
**Luncheon Only \$75**

### SPONSORSHIP INQUIRIES:

Contact Lisa Ulrich [lulrich1@cogeco.ca](mailto:lulrich1@cogeco.ca)  
Direct Line: 905-637-2100

Forward all prize donations to:

Lisa Ulrich  
Statis Communications  
Attn: Lisa Ulrich  
75 Ryan's Way, Unit 4  
Waterdown, ON LOR 2H0  
Tel: 905-637-2100  
Fax: 1-866-284-3154

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## 2014 SPONSORSHIP REGISTRATION FORM

Please sign me up for the 14th Annual  
WestJet Yellowbird Charity Golf Classic

Registration, Continental Breakfast,  
Driving Range and Practice.....7 a.m.

Shotgun Start.....8 a.m.

Refreshments, Snacks, Cart During Play

Silent Auction, Luncheon  
and Prize Presentation.....1 p.m.

## GOLF FORMAT FOR 2014! MODIFIED SCRAMBLE

Not a traditional scramble, this format allows  
the foursome to select the best team drive,  
then complete the remainder of the hole with  
their own ball. Teams will record their one best  
score. This should improve the pace of play  
and still allow our avid golfers the opportunity  
to play their own ball.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

\$1800 per foursome     \$500 per person     \$75 Luncheon only

Sponsorship Package: \_\_\_\_\_ Amount: \_\_\_\_\_

Payment (please circle or check)     MASTERCARD     VISA     CHEQUE

Name of Cardholder: \_\_\_\_\_

Card #: \_\_\_\_\_ Expiry: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Please fax back your form to 1 (866) 284-3154. For more information, please call:  
Lisa Ulrich, Statis Communications at (905) 637-2100



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# LIVE AND SILENT AUCTION DONATION FORM

**Live Auction (minimum \$2000 retail value) Items accepted include:**

All Inclusive Travel Packages with Air, Cruise packages, Air Travel

**Silent Auction (minimum \$200 retail value) Items accepted include:**

Domestic Hotel Stays, Ontario Weekend Getaways, Air Travel, Train Travel, Sporting Event Tickets, Sportswear and Sporting Goods, Sports Memorabilia, Travel Accessories, Art, Wine, Electronics, Restaurant Gift Certificates, Retail Gift Certificates, Spa Gift Certificates, Gift Baskets

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: (     ) \_\_\_\_\_

**Please include a description and (\$) dollar value of the item that you are donating.**

Donation Description:

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**THANK YOU FOR YOUR DONATION & SUPPORT!**

**PLEASE FAX BACK TO 1 (866) 284-3154 ATTN: LISA ULRICH**

Your company will be acknowledged on auction signage. All proceeds from the AUCTION will be donated to The YellowBird Foundation.

SHIP PRIZING By May 1, 2014 TO:

Statis Communications  
Attn: Lisa Ulrich  
75 Ryan's Way, Unit 4  
Waterdown, ON LOR 2H5  
  
(905) 637-2100  
lulrich1@cogeco.ca

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